



# Arkansas Secretary of State

## Cole Jester

500 Woodlane Avenue, Suite 256, Little Rock, AR 72201  
501-682-3409 • www.sos.arkansas.gov

### Assignment of Registration of Trademark or Service Mark

For information on Trademark Assignments, see the Trademark FAQs available at:  
<http://www.sos.arkansas.gov/BCS/Pages/trademarkServiceMark.aspx>

1. Check one:  Trademark (OR)  Service Mark
2. Registration Number: \_\_\_\_\_ 3. Date of Registration: \_\_\_\_\_  
(Month/Day/Year)

4. Assignor (Current owner & user of the mark): \_\_\_\_\_  
Street Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
Contact Telephone Number: \_\_\_\_\_

5. Assignee (New owner of the mark): \_\_\_\_\_  
Street Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
Contact Telephone Number: \_\_\_\_\_

Whereas \_\_\_\_\_ (Name of Assignor) has adopted, used, and is using the  
aforementioned mark which is filed with the Arkansas Secretary of State; and

Whereas \_\_\_\_\_ (Name of Assignee) is desirous of acquiring said mark  
and registration thereof: For good and valuable consideration, receipt of which is hereby acknowledged,  
said Assignor does hereby assign unto said Assignee all rights, title, and interest in and to said mark,  
together with the good will of the business in which the trademark is used (or that part of the goodwill of  
the business connected with the use of and symbolized by the trademark) and the registration thereof.

#### AFFIDAVIT

I, the undersigned, being first duly sworn, state that I am the owner of the mark or the lawfully authorized  
representative of the owner, and that I have the authority to make this assignment. The information provided  
herein is true to the best of my knowledge and is made with the intent to file with the Arkansas Secretary of State.  
I understand that the statements made herein are under oath, and that knowingly making a false statement here  
is a Class C Felony pursuant to Ark. Code Ann. § 5-53-102.

\_\_\_\_\_  
Assignor's Signature Title, if applicable

6. State of Arkansas  
County of \_\_\_\_\_ {Seal}
- Subscribed and sworn before me, a Notary Public,  
on this \_\_\_\_\_ day of \_\_\_\_\_, 20 \_\_\_\_
- My Commission Expires: \_\_\_\_\_ Notary Public: \_\_\_\_\_